

2020-2021 District Goals



District: 2 E2

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	40	50
2nd Quarter	1	20	60	50
3rd Quarter	0	0	40	50
4th Quarter	0	0	41	50

FY New Clubs

1

FY Charter Members

20

FY New Members

181

FY Retention Goal

200

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

1

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Establish 1 new club	PDG Ron Layland		July	November
All clubs set membership goals	President , Board, & Members		July	June
Work with NAMI program	IPDG Vince Rosen		July	June
Ensure all Guiding Lions are certified and assigned to new clubs	GLT		July	June

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
By the end of the 2020-2021 fiscal year 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF			July	June
I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100			July	June
I will lead by example and personally support LCIF with a donation			July	June
My District will raise \$10,000.00 to support Campaign 100			July	June
My District will educate our Lions about the expanded global casuses for LCIF and grant Opportunities available to us.			July	June
I will include LCIF in my Governors visits			July	June
For all grants awarded in my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.			July	June

DISTRICT CUSTOM IMPACT

Goal Statement

Leadership: Club Officer & Zone Chair Training

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
I will ensure that my district team understands their roles in the Club Officer Training process	DG		July	August
I will encourage the District GLT Coordinator to include Club Officer Training in the GAT development plan and to report the completed training	DG & GLT		July	April
I will support and promote Club Officer learning events	DG & GLT		July	April
All of the training sessions will be open to other club members tht are interested in taking a leadership role in their club and district	DG & GLT		July	Apeil